

# SOROR TERRIKA FOSTER-BRASBY, M.A.

THETA ALPHA SIGMA ALUMNAE CHAPTER ALUMNAE MEMBER #36875

# SIGMA GAMMA RHO SORORITY, INC.

# **BIO/INFORMATION**

Inducted: April 2, 2016 Theta Alpha Sigma Alumnae Chapter Hartford, Connecticut Northeastern Region Area 4

#### SKILLS OVERVIEW

- Social Media Specialist/ Strategist
- Branding & Marketing Specialist
- Digital Graphic Design Artist
- · Historian / Archival Specialist

# CERTIFICATION/ EXPERTISE

- Master of Arts in New Media Journalism FULL SAIL UNIVERSITY (2015)
- Social Media Marketing Certification Cornell University (2021)
- Senior Social Media Specialist ESPN (2021- 2022)
- -National Communications Director IOTA SWEETHEARTS, INC. (2015-2019)

#### **AFFILIATIONS**

- National Association of Black Journalists
- National Association of Parliamentarians
- lota Sweethearts, Inc.
- NAACP
- Association for Women in Sports
- Pro-Basketball Writers Association

## **CONFERENCES ATTENDED**

#### INTERNATIONAL

- - 57th Biennial Boule (Dallas, Texas) | 2018
- - 58th Biennial Boule (Virtual) | 2020
- - Special Boule (Virtual) | 2021
- - 59th Centennial Boule (Indianapolis, IN) | 2022

#### **REGIONAL**

- 75th NER Conference (Long Island, NY) | 2017
- 76th NER Conference (Pittsburgh, PA) | 2018
- 77th NER Conference (Arlington, VA) | 2019
- 78th NER Conference (Virtual) | 2020
- 79th NER Conference (Virtual) | 2021
- 80th NER Conference (Virtual) | 2022
- Northeastern Region Midwinter Meeting | 2017 2019, 2021, 2023
- Northeastern Region Area Meeting | 2016 2023

#### **SORORITY LEADERSHIP & COMMITTEES**

#### **LOCAL**

- -Theta Alpha Sigma Chapter Epistoleus | 2016 2018
- -Theta Alpha Sigma Chapter Anti-Grammateus |2018-2020
- -Theta Alpha Sigma Chapter Project Cradle Care Chair | 2016 2020
- -Theta Alpha Sigma Education Assistance Scholarship Chair | 2016 2020
- -Theta Alpha Sigma Public Relations Committee | 2018-2022
- -Theta Alpha Sigma Chapter 3rd Anti-Basileus | 2020-2022
- -Theta Alpha Sigma Chapter Parliamentarian | 2021-2022
- -Theta Alpha Sigma Chapter Basileus | 2022 Present

#### **REGIONAL**

- -Northeastern Region Public Relations Committee | 2019 2020
- -Northeastern Region Public Relations Committee Chair | 2020-2022
- -Northeastern Region History Committee Chair | 2020-2022
- -Northeastern Region Epistoleus | 2020- Present

#### **INTERNATIONAL**

- -International Grand Epistoleus Team | 2016 2018
- -International Social Media Committee | 2018 2020
- -International Honorary Committee | 2018 2020
- -International History Committee | 2020-2022

#### SORORITY ACCOMPLISHMENTS/ HIGHLIGHTS

#### LOCAL

- -Theta Alpha Sigma Soror of the Year Awardee | 2017, 2018, 2019
- -Theta Alpha Sigma Spirit of PhilanthRHOpy Award (Fundraising) | 2017
- -Theta Alpha Sigma RHOle Model Award (Affiliate & Undergrad Support) | 2019

# **REGIONAL**

- -Award of Achievement Recipient | 2018
- -Northeastern Region Alumnae Soror of the Year | 2022
- -Midwinter Workshop Facilitator | 2019, 2021
- -Area Meeting Workshop Facilitator | 2020 2023

#### INTERNATIONAL

- -Award of Achievement Recipient (57th Biennial Boule) | 2018
- -Honorary Sorors In Sports Webinar Co-Host | 2020
- -Sigma History Bowl Co-Host | 2020, 2021
- -National Programs Committee "We Got Game -Sorors In Sports" Honoree | 2021
- -Top 22 Sorors Under 40 (2021)
- -Creating Inclusion In Sports Moderator (Centennial Boule) | 2022

### **CONTACT INFO**

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# **SOCIAL MEDIA**







